A Quick Break - Now to Work!

Ryan Blackburn | Weekly Report 12/11 - 1/2

Puppy training, college visits, and family gatherings - what a break! The events I have enjoyed during my time away from school have shown to me the rewards of hard work and dedication to education, further motivating me to add onto my independent study. I am excited to have been able to make great strides in my Original Work, as well as focus in on what remains in preparation for the upcoming Research Showcase.

In experiencing a short hiatus from work, I felt more invigorated than ever to continue my work on the advocacy campaign, looking to further design my website and implement new methods of communication, including slogans to spread via word of mouth and an email portion of the campaign for others to register for. I began to incorporate the various aspects of my research into the mediums, and realized that, in order for the campaign to be the most persuasive, I must personalize the information to ensure that it comes across well to any viewer. Now, it is both exciting and eye-opening as I move to introduce the campaign to the general public; I have determined that in measuring pledges received from minors, an effective way to expanding the cause is the use of the hashtag #pledgetoreg on social media, appealing to others through a multitude of platforms.

With strides made in my original work, the remaining pieces of work left to prepare for the Research Showcase includes various updates in my digital and physical portfolio, as well as final touches in assembling my board. I am beyond excited to share my research with others, and hope that the Research Showcase provides an outlet for my campaign to make large impacts on North Texas voting culture.