

# Understanding a Final Product

Ryan Blackburn | *Weekly Report 2/19 - 2/25*

Throughout the work I have done with my mentor this week, I have seen that, in progressing with the current format and purpose of my final product, my overall goals, abilities, and outreach need to be assessed. In this week of work, I asked myself critical questions about the needs my final product requires as it stands, and postulated creating a more realistic product that can still satisfy its intent, while at the same time providing a realistic sense of achievement and possibility of effect on the local community. In working with Mrs. Brigadier in evaluating the current layout of this campaign, I have realized that the organization of such a campaign requires an allocation of resources, volunteers, and outreach that I lack access to.

In critiquing the current set up of my final product, I understood that I still hope to accomplish a similar goal, regardless of its format: to enlighten and motivate members of the community on the importance of voting and participating politically. Applying this to other ideas I have had for my final product, I realized that it may be simply more feasible to create an or advocacy video of a sort in order to convey this message, incorporating my mentor and local professionals by having them evaluate the work and offer advice on what to include in the presentation. I think that, as the remainder of the year moves forward, I can see myself accomplishing this more manageable project, while still adhering to the lessons learnt in the first semester on professional outreach and input.

As I apply this new idea to my final semester, I hope to be able to incorporate more of my past research, catering to groups that would appeal more to a certain theme.