

The Final Countdown

Ryan Blackburn | *Weekly Report 3/12 - 3/18*

With the final weeks of the school year quickly approaching, it becomes a more difficult task to focus in on what can be accomplished for my final product; with each separate piece requiring focused time to work towards completion, it was critical this week to be sure that the actions I completed had the correct amount of time needed. Overall, I was excited to complete the introductory actions this week to move on to the more specific and finalizing aspects of the campaign, such as setting up its website and creating templates for future projects.

This week, I looked to complete sections of my website, hoping specifically to finish its structure to be able to add on certain materials and resources to it while still being able to edit and revise its format at a later date. This action helped me realize that, while I felt we still have two months before Final Presentation Night, these two months will be a testament to the rigor of this program, and will require me to be pushed to persevere.

Looking to the future weeks, it is important for me to utilize this successful completion of the core of the website and begin attaching the materials that are to be created to it, including the specific ads, flyers, and general campaigning tools that will hope to inspire individuals to pursue a similar goal to the campaign. The creation of these materials is my core focus for the following week, and is something I hope to complete in a timely manner to provide the website with sufficient time in the public eye.