

Pragmatic Shift

Ryan Blackburn | *Weekly Report 3/19 - 3/25*

With our most recent assessment discussing the progress of our final product, I contemplated how I could better the success of my final product in its final stages of production; I understood that while my research went in depth on the content I wanted to present, I remained relatively unaware on how to execute the medium in which the information will be presented. Because of this, I felt it important to look into more of how political messages can be transferred to the general public, encompassing the majority of what I plan to have done this upcoming week.

While last week comprised of the compilation of my product progress assessment, I saw that the reflection made had a significant impact on my goals for this week as well. Concerning the branching subject matter on communication of political messages, I feel almost prepared already to tackle this issue in hopes of applying it to Empower Frisco and the remainder of my ISM journey, because of my past venture during the research phase of the previous semester in looking into campaigning advice (Research Assessment 7). With similar branching pathways for my research, I am excited to apply this knowledge I learn about this week to my final product, and hope that as I continue throughout the year, my awareness about potential areas to understand more about will grow.