

FPN How-to: First Steps in Preparation

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In an attempt to understand how to best set up my final product and other assets of the final presentation in May, I saw that it was immensely helpful to look not at the material of the presentation, but even just advertising it. This week, as I worked on my invitation for Final Presentation Night and began compiling a list of potential contacts to reach out to to attend, it was clear that even setting up these advertisements for the event helped me realize the level of professionalism I need to prepare the material and advertise myself properly.

As I progressed through my assignments this week, I found it advantageous to obtain a grander picture of Final Presentation Night, and how I wanted the night to look to my audience. I hoped that, when I would give my invitation to guests, that they would not only be interested in the field I have been studying, but also almost expectant of a certain degree of success, formality, and communication. These ideas helped shape the design I decided to use for my invitation draft, and has aided me in realizing that for all future formal events, understanding the goal of the entire event is critical in helping increase the meaning of the night overall. As I move closer towards Final Presentation Night, I am excited to display these lessons through the professionalism in my presentation, and how I can incorporate aspects from all parts of my ISM journey.